

# 2014 Holiday Gift Guide Media Kit

## our reach

**Monthly Pageviews: 2,419,288**  
**Monthly Unique Visitors: 2,419,288**  
**Facebook Fans: 248,740**

**Twitter Followers: 141,838**  
**Pinterest Followers: 136,721**  
**Email Subscribers: 123,981**

**Google Plus Followers: 19,036**  
**Instagram Followers: 8,613**  
**Youtube Subscribers: 4.868**

## our bloggers



I'm Amee and I am a teacher by trade and business woman by birth. I love my country and my former Naval Officer husband, our three children, two boys and a diva in the middle. I work out daily and always wear red lipstick and dress whether I am traveling for [www.vacationmaybe.com](http://www.vacationmaybe.com) or cooking and photographing meals to appear on [www.cookinginbliss.com](http://www.cookinginbliss.com) or [www.sassyslowcooker.com](http://www.sassyslowcooker.com). I believe in [www.lovelaughterforeverafter.com](http://www.lovelaughterforeverafter.com) and inspiring others to save on [www.madamedeals.com](http://www.madamedeals.com). I live for football, reading a good book, or tackling the newest technology. I spend my time challenging others to pay it forward because [www.beingkindcounts.com](http://www.beingkindcounts.com).

[BargainBriana.com](http://BargainBriana.com), a completely free website, was created in 2008 as a resource to teach family and friends the way to save at the grocery store like "Bargain Briana." Since starting the blog, it has grown from a hard core Indianapolis area readership to a popular national resource. Far from just a couponing blog, [Bargainbriana.com](http://Bargainbriana.com) offers budget friendly recipes, crafts, and other tips on how to save money using the experience as a wife and mom of four.



Carrie Loper started [CouponCloset.net](http://CouponCloset.net) and [EatingonaDime.com](http://EatingonaDime.com) to help other families coupon, save money, and enjoy real meals on a budget. As a mother of 4 children and in the process of adopting more, Carrie understands the need to save money and live frugally. However, she doesn't think that you need to sacrifice in order to do it. She loves to share her coupon secrets, money saving tips, and amazing recipes to help the every day family.



[Bargain Blessings](http://Bargain Blessings) is the premier smart consumer website in the state of Colorado. Founded by Jennie Sanford in 2009, [Bargain Blessings](http://Bargain Blessings) has a large and very loyal following that looks to the [Bargain Blessings](http://Bargain Blessings) team for advice on making smart purchasing decisions for their families. Jennie lives in Denver, Colorado with her family including three dogs: Sampson, Lila and Anabelle. The [Bargain Blessings](http://Bargain Blessings) team enjoys sharing tips on everything from saving money, family activities, recipes, the latest technology products and more.



Jill is a full time homeschool mom to 6 blessings. She loves to share tips, tricks and resources for the busy mom on [blessedbeyondadoubt.com](http://blessedbeyondadoubt.com). Jill does the leg work to help you manage your time wisely, so you can spend more time with your family.

Lynette started [CleverlySimple.com](http://CleverlySimple.com) to share with others simple DIY ideas, recipes and money saving tips. A full-time mom to two young boys, she's busy playing trucks and creating recipes, sometimes at the same time. She loves to share tips and tricks to help readers save money and time while traveling the road to achieve their financial goals.

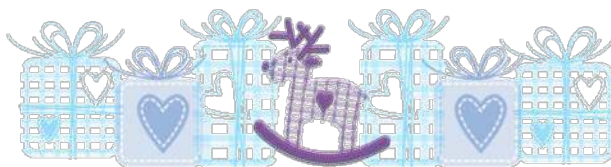


Sarah Robinson is a Stay-at-Home, homeschooling mom of seven children, from baby to teens. She loves sharing how to make life easier for busy moms and is especially in love with using Crockpot Freezer Meals to make her own life easier! She blogs about life as a busy, sidetracked Christian homeschool mom at [SidetrackedSarah.com](http://SidetrackedSarah.com).

By day, Tabitha Philen is the wife to an amazing musician and a homeschooling mother to four great children. By night (and in the wee small hours of the morning), she is transformed into the founder of the [Inspired Bloggers Network](http://Inspired Bloggers Network), the mom striving to balance family, time and budget at [Meet Penny](http://Meet Penny), and a creative home cook at [Frugal Family Favorites](http://Frugal Family Favorites). Tabitha enjoys connecting her readers with resources for family fun, frugal living, traveling with kids, education, home organization, and parenting.



Yoly Mason founded the award-winning blog [cupneando.net](http://cupneando.net) in 2009 to fill the void of helping the Latina community that until then did not have a Spanish resource for money savings tips. She also shares simple yet elegant and healthy recipes at [savvymujer.com](http://savvymujer.com). Yoly enjoys all things tech gadgets, jogging, traveling with her Air Force veteran husband and her 22 year old sister.





# 2014 Holiday Gift Guide Ad Rates

## Bronze

From  
\$100

300x250 Rotating Ad  
on ALL 16 blogs!

Extend for:

2 months \$150

3 months \$175

## Silver

From  
\$400

Bronze Service x 3 months

Product Review on my site  
+ link on product guide

Social shares to Facebook,  
Twitter + Pinterest

Extras:

Additional reviews on  
other sites - \$100 each

Video review - \$100 each

## Gold

From  
\$500

Bronze + Silver Service

Giveaway - Sole sponsor  
event 7 day

Add:

Giveaway - Sole sponsor  
event - 14 days - \$100

## We can also offer:

Twitter Party  
In Home Party  
Facebook party  
Email Blast Advertising  
Instagram  
Videos

Contact me:

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